

货币:如何创造、如何观测?——海通宏观分析框架

Money: How is it Created, and How to Measure? -- Haitong Macro Analysis Framework

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2022年8月17日

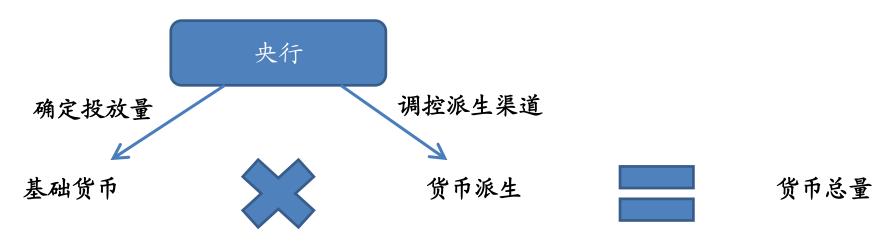


- 1. 中央银行: 总量调控
- 2. 如何观测狭义流动性?
- 3. 商业银行: 信用创造
- 4. 如何观测广义流动性?
- 5. 流动性的传导与影响

货币的创造



- 流动性是什么,是如何创造的?流动性其实就是货币的代称,而货币的创造其实分成两个层面:
- 首先,货币是由央行提供的,央行投放的货币叫做基础货币。比如央行OMO/SLF/MLF,都是央行投放基础货币的手段。 央行的地位特殊,是银行的银行,因此央行的基础货币主要投向金融机构,并不和实体经济直接打交道。这是货币派生的第一层,就是狭义流动性。
- 商业银行拿到央行提供的基础货币之后,可以用这笔钱来给实体经济发放贷款,而客户拿到钱之后又会把钱存回到商业银行,而商业银行拿到客户存款之后,先要缴纳一部分准备金给央行,剩下的又可以继续发放贷款。这样货币就会越来越多,商业银行创造的货币叫做信用货币。而介于基础货币和广义货币之间的传导效应,通常称之为货币乘数,代表了商业银行的创造货币的能力。这是货币派生的第二步,这一层影响的是广义流动性。

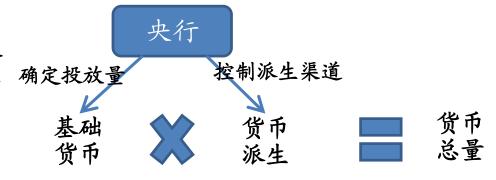


资料来源: HTI

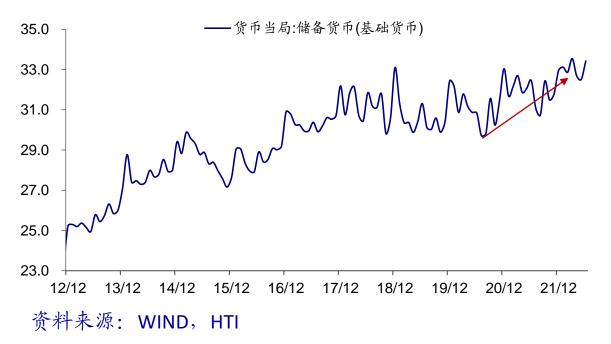
数量调控:基础货币和准备金率



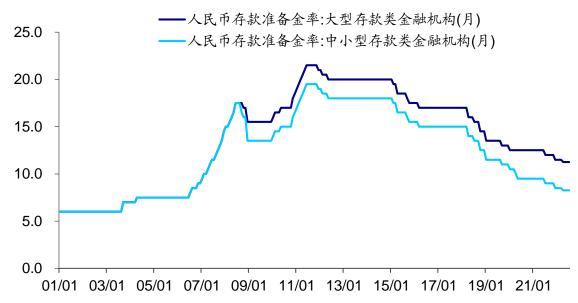
央行控制货币总量有两大手段,一个是控制基础货币的数量,一个是控制货币乘数,最主要的是存款准备金率,还可以通过价格调节和信贷政策影响信贷的需求和供给。



央行基础货币总量 (万亿元)



法定准备金率(%)



央行资产: 外占和对存款性公司债权



基础货币在央行资产负债表的负债端,因此央行通过调整自身资产负债表,来影响基础货币供给,资产增加或负债减少都会增加基础货币。

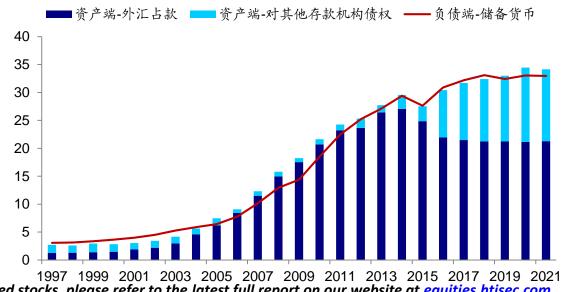
- •在资产端,外汇占款和对存款性公司的债权是央行扩表最主要的方式,近20年来两者的变动占到央行资产端变动的接近90%。其中前者是被动的,后者是主动的。
- •不过两者在资产端的占比发生过较大转变,外汇占款占比从2013年的83%降低到2021年的54%,而同期对其他存款性公司债权占比从4%提升至33%,也就是说央行投放模式发生调整。

中央银行资产负债表

负债 资产 国外资产 ——外汇占款 储备货币 对政府债权 -货币发行 对其他存款性公司债权 -其他存款性公司存款 发行债券 — 央票 对其他金融性公司债权 政府存款 对非金融性部门债权 其他资产 其他负债 再贷款、逆回购、MLF、 资料来源: WIND, HTI

TMLF, SLF, PSL, SLO, TLF

储备货币、外汇占款、对其他存款机构债权 (万亿元)

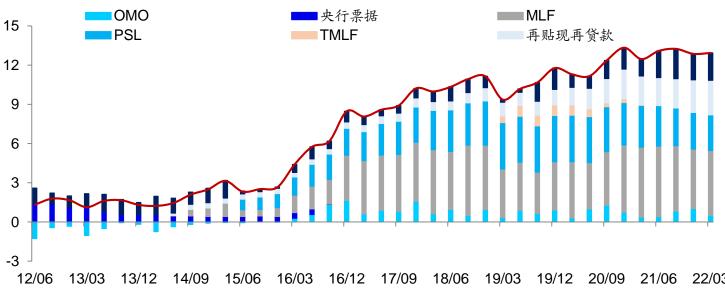


央行基础货币投放三阶段



- 2000年以前,再贷款是央行投放基础货币最主要的渠道,占到基础货币供应总量的70%-90%。
- 2001年-2014年,随着我国加入WTO,我国经常账户和金融账户双顺差带来大量外汇流入,强制结汇制度下企业大量结汇使得央行被动投放基础货币,外汇占款取代再贷款成为基础货币的主要贡献者。
- 2014年以后,国际收支顺差收窄、藏汇于民增加,外汇占款转而收缩。为了弥补经济增长所需要的基础货币 缺口,央行创设了多种货币政策操作工具(MLF、PSL、SLF等),扩大基础货币的主动投放。从余额占比来看 ,MLF、PSL加上再贴现再贷款的规模占到80%左右。

央行主要投放工具和对其他存款机构债权规模(万亿元)



资料来源: WIND, HTI

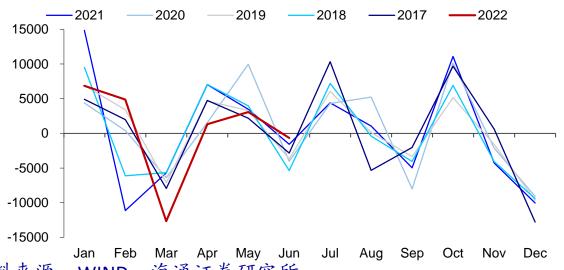
央行负债: 央票和政府存款



负债端除了基础货币以外,最主要的科目就是央票的发行(计入债券发行)和政府存款。

- •政府存款季节性波动。我国财政通常年初季初收,年末季末放,均会造成资金面的波动,不过政府存款的波动造成的影响相对短期。
- •央票发行曾是回收流动性的重要方式。由于外汇占款形式投放的基础货币属于被动投放,可能会出现投放超过实际需求的情况,因此央行需要通过必要手段来控制整体的流动性。央票发行就是央行回收部分基础货币的重要方式,到2008年时央票规模最高一度扩大至4.6万亿元。此后,随着外汇占款在2014、2015年逐步缩量,央票回笼货币的必要性大幅下降,直至2017年6月央票余额降至0。

央行口径政府存款变化(亿元)



央票发行存量(亿元)



资料来源: WIND, 海通证券研究所

准备金率: 影响货币乘数



央行控制货币乘数最主要的方式是调整存款准备金率。

2013年以前,准备金率整体是提高的,在外汇占款大量提供基础货币的情况下,准备金率的提高可以控制货币乘数。因此货币乘数整体也偏低,只在2008年金融危机期间有所抬升。

而13年以后,准备金率持续调降。尽管通过各种货币政策工具进行了主动投放,但2014年以后基础货币同比增速仍然慢于M2增速,这意味着基础货币投放无法完全满足经济增长需要的货币。所以,央行多次连续调降存款准备金率,释放之前冻结的大量基础货币,通过提高货币乘数来扩大信用创造。

中国货币乘数变化情况



资料来源: WIND, HTI

央行的利率政策

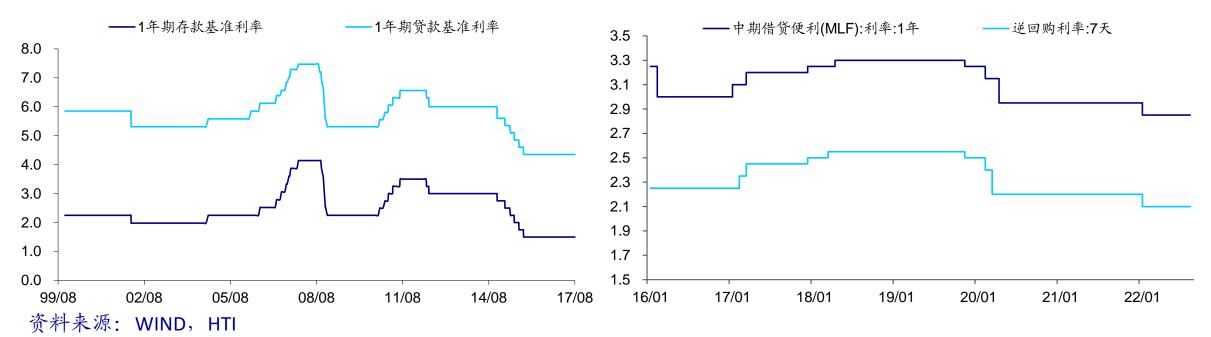


除了调控货币数量外,央行还会直接指导和影响资金价格。在2015年之前,央行通过调整存贷款基准利率进行价格调节。

但随着利率市场化的不断推进,基准利率对市场利率的指导作用逐渐减弱,"利率走廊+政策利率"的利率调控模式则逐步成型。不过在实际运作中,由于利率走廊的宽度较大,我国央行的逆回购、MLF利率实际上成为不同期限的目标政策利率。除此以外,中国央行也有准备金利率,但影响非常有限。

存贷款基准利率变动(%)

逆回购利率和MLF利率走势(%)



央行价格的传导机制



要降低实体经济的融资成本,最重要的还是降低金融机构的负债端成本。因为单纯下调LPR、压降金融机构利差的空间其实有限,而且利率不断市场化的情况下,银行发放贷款的利率是基于负债端成本考虑的市场化的结果,如果负债端成本不降,即使LPR定价标准下调了,银行可以调整上浮的比例。

而要降低金融机构的负债端成本,最重要的"降息"就是降低短端资金利率。金融机构负债主要分为企业居民部门存款和来自其他金融机构的同业负债。同业负债的成本和银行间利率走势密切相关。存款利率短期不易调整,要降低金融机构负债端成本,边际上能降的就是短端资金利率,就需要下调更具指导意义的逆回购操作利率。因此,降低逆回购利率为代表的银行间资金利率才是我国最重要的"降息"。

央行的信贷政策



信贷政策大致包含四方面:

一是与货币信贷总量扩张有关,通过政策措施影响货币乘数和货币流动性。比如,规定汽车和住房贷款的首付 比例等等;

二是限制性的信贷政策。通过"窗口指导"或引导商业银行通过调整授信额度、调整信贷风险评级和风险溢价等方式,限制信贷资金向某些产业、行业及地区过度投放;

三是配合国家产业政策,通过贷款贴息等多种手段,引导信贷资金向国家政策需要鼓励和扶持的地区及行业流动,以扶持这些地区和行业的经济发展;

四是制定信贷法律法规,引导、规范和促进金融创新,防范信贷风险。

疫情之后,结构性政策工具运用增加,包括增加支农支小再贷款、再贴现额度,接连创设普惠小微贷款支持工具、碳减排支持工具和支持煤炭清洁高效利用专项再贷款、科技创新再贷款、普惠养老专项再贷款、交通物流专项再贷款等。在经济发展向高质量转变的过程中,结构性政策工具的运用或将更为频繁和重要。

概要



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如何观测狭义流动性?

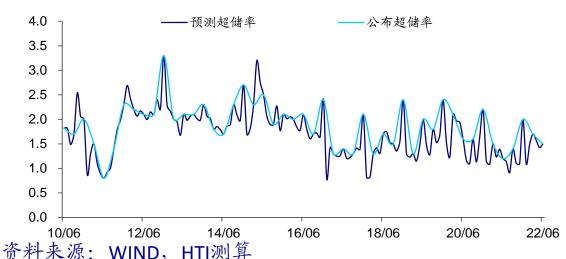


数量方面,超储率是核心指标。对于银行而言,其所有资金在购买资产、上缴央行准备金之后,真正剩余的部分是存放于央行的超储资产,对应的是其超额储备率。

主要三大因素影响超储率走势:一是央行公开市场操作,以及准备金率调整等;二是外汇占款;三是财政放款;前者信息每周央行都会公开,而后两者信息更新比较慢,但影响同样不可忽视。比如今年4、5月两月央行公开市场操作分别净回笼7100亿、100亿货币,而外汇占款基本保持稳定,同时4、5两月的财政净放款分别减少1300亿和3000亿,是4、5两月超储率下降的主因。6月央行公开市场净投放4000亿,再加上财政存款下降600多亿,所以6月超储率回升。

不过超储率季节性特征明显,而且是一个滞后指标。

超储率变化(%)



资产 负债 MO+法定存款准备 国外资产 ← 外汇占款 储备货币 金+超额存款准备 金(超储) 对政府债权 -货币发行 对其他存款性公司债权 -其他存款性公司存款 发行债券 — 央票 对其他金融性公司债权 政府存款 对非金融性部门债权 其他负债 其他资产 △超储=△外汇占款+△央行投放-△财政存

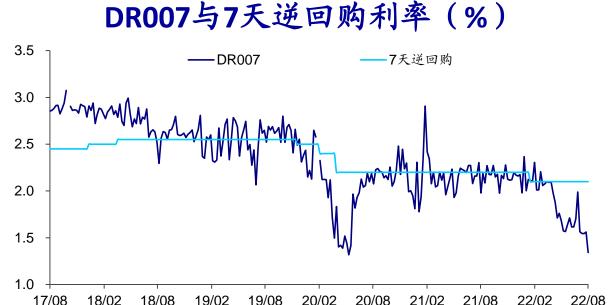
△超储=△外汇占款+△央行投放-△财政存款-△法定存款准备金-△<math>M0

如何观测狭义流动性?



价格方面,核心的指标是质押式回购加权利率,主要观察DR007和R007,DR指的是银行之间的资金价格,R则是银行和非银金融机构的资金价格。

中期市场利率,可以观察同业存单发行利率,受银行对中长期资金的需求与获取成本的影响。与资金利率的相关性比较高,当然也受到金融监管政策的影响。



同业存单和MLF利率走势(%)



资料来源: WIND, HTI

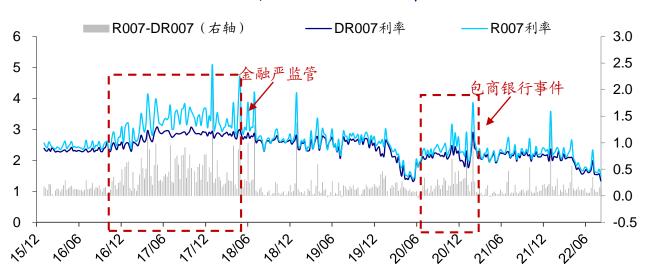
结构性因素



结构方面,随着主要的投放方式从外汇占款转向主动的公开市场投放,流动性呈现分层的结构,体现在R和DR的利差。 处于流动性顶端的是央行,其提供流动性给金融机构,而金融机构则负责提供流动性给实体经济。比如说央行全面降 准,就是释放流动性给所有的商业银行,商业银行得到资金之后就可以增加信贷投放。

在央行的日常操作中,通常是在公开市场提供流动性给大中型商业银行,而大中型商业银行再把资金融出给中小银行和非银行金融机构。也就是说,如果把流动性看做是一条河,那么央行是流动性的源头,而大中型商业银行是流动性的上游,而中小银行和非银行金融机构处于流动性的中下游。如果是在正常的情况下,在央行释放流动性之后,资金会从源头向上中下游依次流动。但是如果发生极端情况,比如说资金淤积在上游,而在中下游发生资金紧缺,就有可能会导致流动性的结构性紧张。

R007和DR007利率(%)



资料来源: WIND, HTI

为什么价比量重要?



随着基础货币投放方式发生变化,我国的货币政策调控框架已经从数量型转向了价格型。2014年之前,由于基础货币主要来源于外汇占款的被动投放,央行更多的是被动回收流动性,因此量的调控更容易实施。随着基础货币的投放方式由被动转变成主动,央行可以更加精准的调控银行间市场的流动性。而利率作为资金的价格,其变化趋势反映了资金的供求关系,央行可以通过主动操作量的多少,影响资金供给、进而影响资金价格。所以利率逐渐成为了央行货币政策操作的目标。

而且回顾来看,近年我们的超储率基本保持在偏低位运行。通过下调超额准备金利率、完善流动性管理和短期利率调控框架等措施,金融机构的超额准备金需求已经进一步降低。所以虽然超储率的中枢下降,但货币市场利率运行反而更加平稳。因而央行反复强调,判断流动性松紧时,只需关注市场利率,无需过度关注"数量"。

概要



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商业银行是信用创造的主体



银行业通过存款、金融负债等途径吸收资金,通过贷款、债券和同业等途径投放资金,通过赚取息差获益。在这一过程中,信用货币被创造出来,在基础货币的基础上实现"乘数"效应。

商业银行货币派生的途径主要分为五种:传统信贷、向非银行类企业购买债券、购买外汇、同业业务以及影子银行。

其他存款性公司资产负债表

资	产
_	/

国外资产

储备资产

对政府债权

对中央银行债权

对其他存款性公司债权

对其他金融机构债权

对非金融机构债权

对其他居民部门债权

其他资产

负债

对非金融机构及住户负债

对中央银行负债

对其他存款性公司负债

对其他金融性公司负债

国外负债

债券发行

实收资本

其他负债

资料来源: HTI

负债端: 同业业务

资料来源: WIND, HTI



从商业银行负债端看,传统的贷款投放占比持续下滑,同业业务及央行公开投放的影响增加。

同业业务的扩张,一方面体现为,对银行和非银负债的占比从2010年的10.4%开始扩张,到2015年达到高点14.4%,包括前期银行间同业拆借等交易增加,而后货币基金类业务迅速发展,居民存款"搬家",对非银的负债明显扩张;另一方面,债券发行从不足7%升至9%以上,主要是2013年以后商业银行大量发行同业存单以扩张主动负债。

2014年以来,公开市场投放替代外汇占款成为央行基础货币的主要投放渠道,就表现为负债端中对央行负债的占比从2013年的0.8%扩张到2021年的3.4%。

其他存款性公司负债端变化



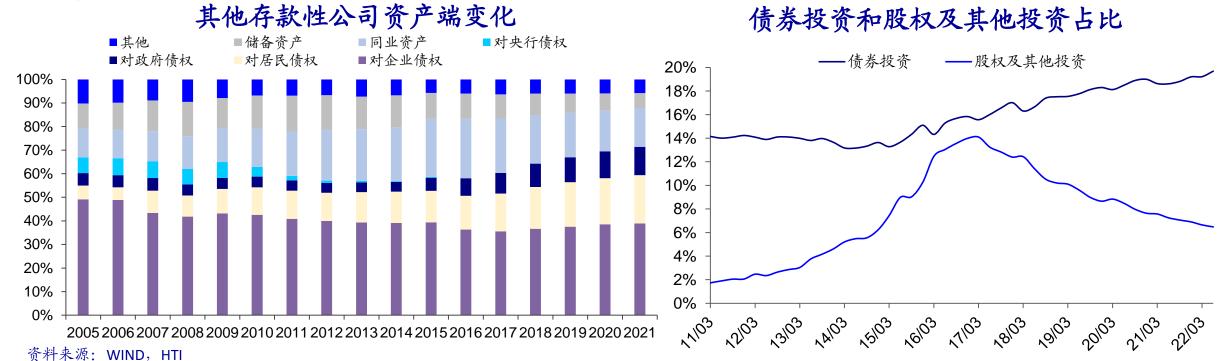
资产端: 同业资产、居民杠杆



从资产端看,同业资产经历扩张而后收缩,居民部门加杠杆趋势明显。

对实体部门债权的占比在近十年持续抬升,其中截至2021年,对政府和对居民部门债权分别较2011年提高7.7bp和8.6bp。随着金融创新推进,包括影子银行高速增长,同业资产从2010年开始经历迅速扩张,占比从16%提升到25%以上。而后由于监管不断收紧,尤其是2018年资管新规的推出,使得对同业债权重新压缩,当前已回到16%水平。对应到金融机构信贷收支表,股权及其他投资一项就集中体现了同业投资的情况,包括银行对信托、资管计划和理财等产品的投资。相比于债券投资的占比稳定增长,股权及其他投资则经历了迅速攀升而后重新回落的过程。

储备资产在2013年以后趋势性收缩,对应着准备金率的持续调降、超储率也走向低位。



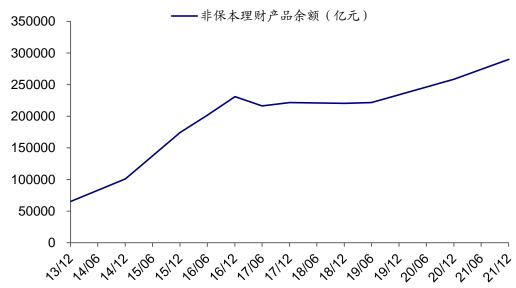
表外业务大发展



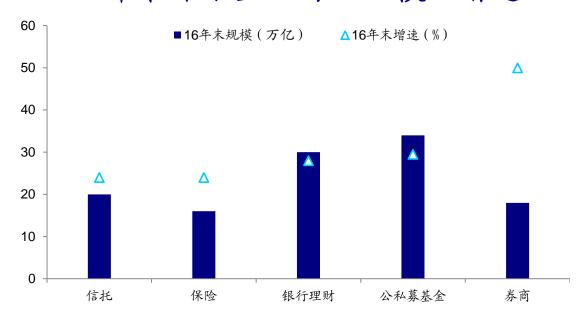
从表外业务看,2016年以前表外理财也经历快速发展。从2013年底到2016年底,非保本理财规模增长 了2.5倍。

同一时期,受益于通道业务的迅速发展,我国的每个金融行业增速都很快,比如2016年每个行业的规 模增速都在20%以上,到2016年底信托行业规模超过20万亿,券商资管接近20万亿,基金子公司超过 10万亿。

非保本理财产品余额(亿元)



2016年末非银金融行业规模及增速



资料来源: WIND, HTI

实体融资方式多样化

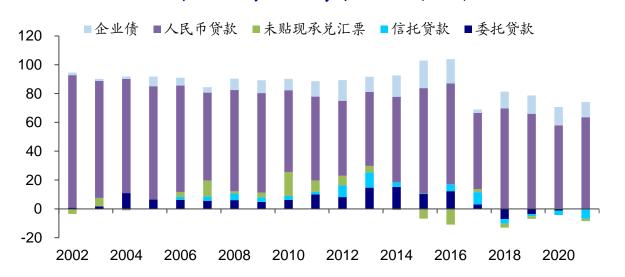


相对应的,银行信用扩张方式的变化也带来了实体融资结构的变化。

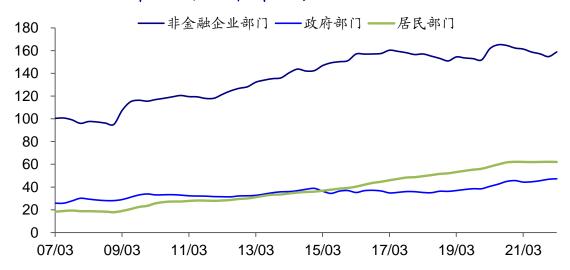
以2010年为分界,此前社融中人民币贷款的占比多数时候都在较高水平。而2010年以后,非标融资,包括信托贷款、委托贷款和未贴现汇票三项的规模迅速增长,并对传统贷款形成挤压。这与银行表外业务快速发展投资非标是相对应的。而直到资管新规推出,严监管下信托、委托贷款连续负增长。此外,企业债融资的占比也在持续增加,与表内外理财资金推动债券市场发展有关。

非标和企业债的迅速扩容,助推了企业部门杠杆率从2010年3月的117%一直上行到2017年3月的

160%。 社融分项的占比(%)



部门杠杆率的变化(%)



资料来源: WIND, HTI

广义流动性影响因素



- 首先,广义流动性直接受到银行超储的约束,超储的规模决定了派生货币的上限;
- · 其次,银行的信用扩张还有受监管体系制约,比如MPA考核等;
- 除了供给端的影响因素外,对广义流动性来说,实体融资需求也很重要,与产业发展、经济景气程度等多种因素相关。

概要



- 1. 中央银行: 总量调控
- 2. 如何观测狭义流动性?
- 3. 商业银行: 信用创造
- 4. 如何观测广义流动性?
- 5. 流动性的传导与影响

如何观测广义流动性?



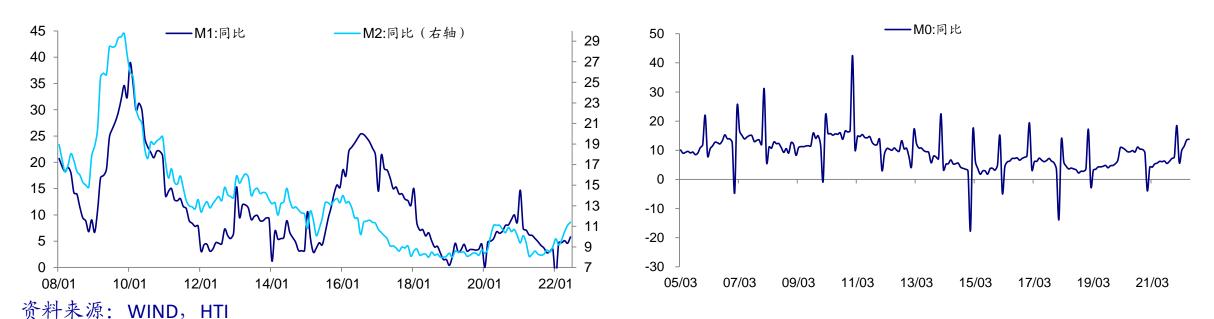
量方面主要看社融或M2增速、信贷额度等。

货币的总量即是衡量实体和非银金融部门持有的所有流动性较高的资产的总和。所以根据货币的流动性程度,我国的货币统计包括三个层次,第一层是流动中的现金(M0);第二层加上单位活期存款(M1);第三层加上单位定期、储蓄存款,居民存款,和非银同业存款(M2)。

M2=流通中货币(M0)+单位活期存款+单位定期存款+城乡居民储蓄存款+其他存款

M1和M2增速(%)

M0增速(%)



社融与M2增速剪刀差



社融体现的是金融机构(银行和非银)创造的总资产,M2体现的是银行体系负债端。

外汇占款增加和财政的投放拉动M2,但不影响社融。近年外汇占款波动很小,财政投放只是短期影响。 所以社融-M2的趋势可以体现非银金融机构对实体部门的支持力度。具体来说,银行购买非银机构的资管等金融 产品将派生M2,如果非银机构从银行体系拿到钱后没有投入到实体经济,则会产生资金空转,此时M2增长而社 融规模不变,社融-M2增速差缩窄。

社融-M2剪刀差与10Y国债利率走势较为一致。近一年社融-M2增速差收窄一定程度反映了"资金空转"或者是流动性在银行间市场淤积.

社融-M2剪刀差与10年期国债利率(%)



资料来源: WIND, HTI

如何观测广义流动性?



价格方面,主要关注信贷利率。不过央行季度频率公布贷款加权平均利率。 另外,还可以看票据利率(对应融资需求)和贷款类信托产品收益率等。

贷款加权平均利率与贷款类信托预期收益率(%)



资料来源: WIND, HTI

概要



- 1. 中央银行: 总量调控
- 2. 如何观测狭义流动性?
- 3. 商业银行: 信用创造
- 4. 如何观测广义流动性?
- 5. 流动性的传导与影响

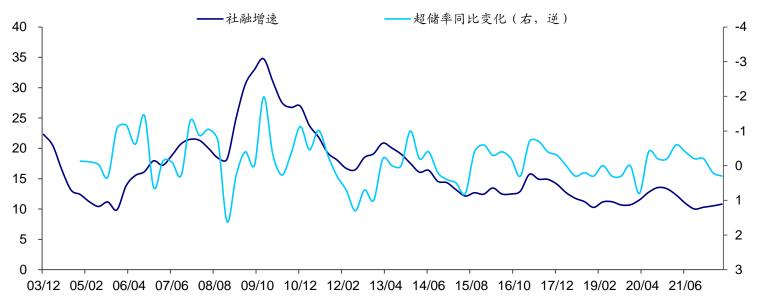
狭义和广义流动性的传导



静态情况下,也就是央行不投放基础货币时,狭义流动性和广义流动性理论上是反向变动的,因为广义流动性扩张,信贷投放增加,需要银行缴纳更多法定存款准备金消耗狭义流动性。

而动态场景下,狭义流动性是广义流动性变化的基础。央行投放基础货币,超储增加,银行能够进一步扩张信用,派生更多存款,带来广义流动性的扩张。所以狭义流动性和广义流动性越是同步,意味着央行货币政策的传导越顺畅,政策效率越高。

社会融资规模同比与超储率同比(%)



资料来源: WIND, HTI

当前广义流动性怎样?

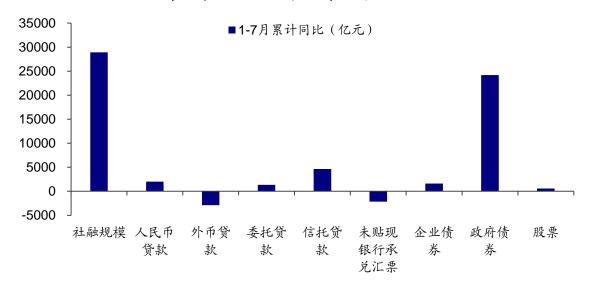


从社融角度看,社融总量表现好,但结构仍弱。

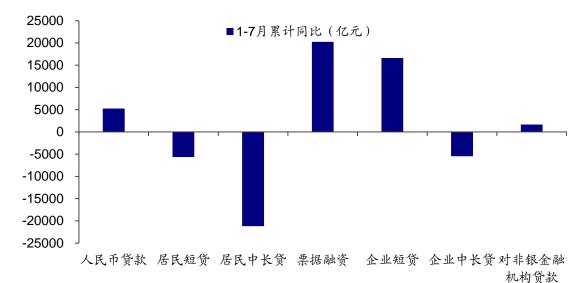
我国社融存量增速从去年10月的10.0%上升至今年7月10.7%。分结构看,今年1-7月累计新增社融同比去年高出2.89万亿元,其中2.4万亿都来自政府债券的贡献,人民币贷款同比仅多增2000亿元。

信贷扩张也主要受逆周期政策推动,比如票据融资、企业短贷同比大幅多增,而1-7月,顺周期的新增企业中长贷、居民中长贷还是同比负增的。总体来看,融资需求偏弱,仍有待政策发力。

1-7月新增社融累计同比(亿元)



1-7月新增人民币信贷同比(亿元)



资料来源: WIND, HTI

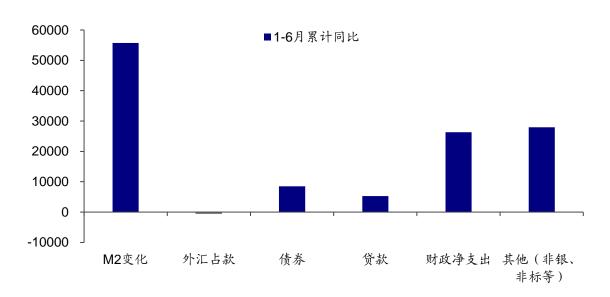
当前广义流动性怎样?



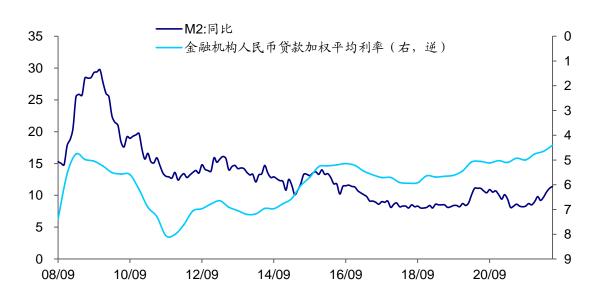
另一广义指标M2的总量也较快扩张,同比增速从去年底的9%上行至7月的12%。而根据M2的资金来源看,派生的主要动力来自财政发力(专项债前移、留抵退税)和银行购买资管产品等,而对实体的贷款投放力度明显较弱。

另外,从价格角度,贷款加权平均利率在今年出现较快回落。

1-6月M2增量的来源结构(亿元)



M2同比和贷款利率(%)



资料来源: WIND, HTI

当前狭义流动性怎样?

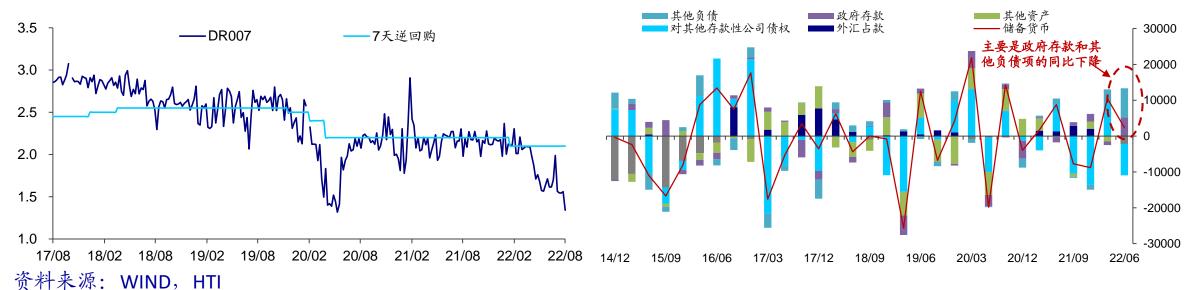


二季度资金面持续宽松,后续DR007或逐步回升并趋近逆回购利率。

今年4月以来,资金面持续宽松,DR007保持在1.6%水平,8月进一步回落到1.4%左右。我们认为,宽松的资金主要是前期央行通过上缴财政利润(其他负债项)、降准等操作投放较多流动性,而实体融资需求较弱,广义货币创造偏慢,所以资金淤积银行间,央行缺乏有效的流动性回笼工具。不过我们认为,当前资金宽松是被动因素主导,而偏低的银行间资金利率并非常态,预计资金利率仍将缓慢回到接近逆回购利率水平,7月份以来,央行已经在减少资金的净投放,预计效果或逐步体现。

7天逆回购与DR007利率(%)

央行资产负债表分项同比变化(亿元)

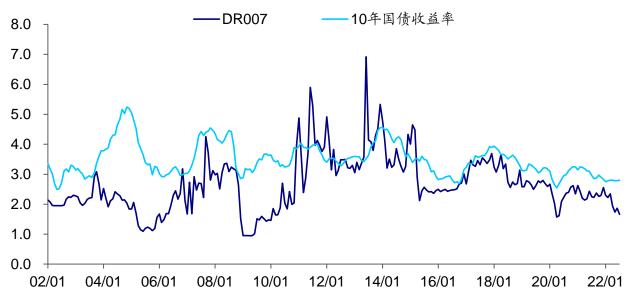


狭义流动性-债市



债市流动性与狭义流动性更为相关。对于债券市场,潜在的资金供给是各类金融机构, 尤其是商业银行。因此,当银行间市场流动性宽松时,债券配置需求增加;短端利率也 会受资金利率的直接影响。

不过由于广义流动性扩张又会消耗超储,所以对债市来说,相对更有利的就是经济下行过程中,央行投放基础货币,以提升信贷扩张潜力,但经济预期偏弱,企业主动贷款意愿较低的时期。 DR007与10年期国债收益率相关性(%)



资料来源:WIND,HTI

广义流动性-股市

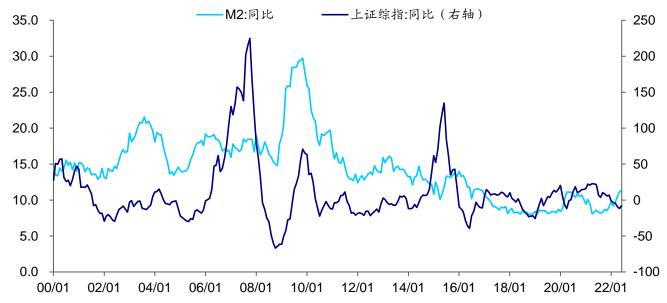
资料来源: WIND, HTI



股市流动性则更有赖于实体流动性。股市的主要投资者包括企业、个人、非银金融机构和外资等,因此股市流动性与实体流动性更相关。而且实体流动性走高,通常意味着经济基本面开始好转,还可以通过影响企业盈利推动股市表现。

不过股票市场的影响因素很多,因此在2005-2014年间我们看到了M2增速和股指表现有不错的相关性,但2015年以来,M2的指示效果并不算显著。

M2同比与上证综指同比表现(%)



APPENDIX 1



- •1. Central bank: adjustment and control on overall economy
- •2. How to measure the narrow liquidity?
- •3. Commercial bank: credit creation
- •4. How to measure the general liquidity?
- •5. The transmission and impact of liquidity

APPENDIX 2



重要信息披露

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分析师股票评级

优于大市,未来12-18个月内预期相对基准指数涨幅在10%以上,基准定义如下

中性,未来12-18个月内预期相对基准指数变化不大,基准定义如下。根据FINRA/NYSE的评级分布规则,我们会将中性评级划入持有这一类别。

弱于大市,未来12-18个月内预期相对基准指数跌幅在10%以上,基准定义如下

各地股票基准指数:日本-TOPIX,韩国-KOSPI,台湾-TAIEX,印度-Nifty100,美国-SP500;其他所有中国概念股-MSCI China.

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Analyst Stock Ratings

Outperform: The stock's total return over the next 12-18 months is expected to exceed the return of its relevant broad market benchmark, as indicated below.

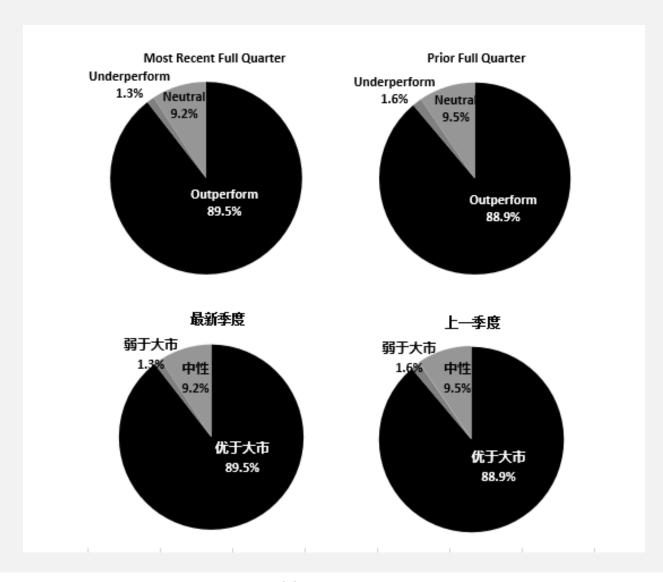
Neutral: The stock's total return over the next 12-18 months is expected to be in line with the return of its relevant broad market benchmark, as indicated below. For purposes only of FINRA/NYSE ratings distribution rules, our Neutral rating falls into a hold rating category.

Underperform: The stock's total return over the next 12-18 months is expected to be below the return of its relevant broad market benchmark, as indicated below.

Benchmarks for each stock's listed region are as follows: Japan – TOPIX, Korea – KOSPI, Taiwan – TAIEX, India – Nifty100, US – SP500; for all other China-concept stocks – MSCI China.



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海通国际股票研究覆盖率 89.5% 9.2% 投资银行客户* 5.6%

*在每个评级类别里投资银行客户所占的百分比。

上述分布中的买入,中性和卖出分别对应我们当前优于大市,中性和落后大市评级。

只有根据FINRA/NYSE的评级分布规则,我们才将中性评级划入持有这一类别。请注意在上表中不包含非评级的股票。

此前的评级系统定义(直至2020年6月30日):

买入,未来12-18个月内预期相对基准指数涨幅在10%以上,基准定义如下 中性,未来12-18个月内预期相对基准指数变化不大,基准定义如下。根据FINRA/NYSE的评级分布规则,我们会将中性评级划入持有这一类别。

1.3%

5.0%

卖出,未来12-18个月内预期相对基准指数跌幅在10%以上,基准定义如下

各地股票基准指数: 日本-TOPIX,韩国-KOSPI,台湾-TAIEX,印度-Nifty100;其他所有中国概念股-MSCI China.

Haitong International Equity Research Ratings Distribution, as of Jun 30, 2022

Outperform Neutral (hold)	Underper	form	
HTI Equity Research Coverage	89.5%	9.2%	1.3%

HII Equity Research Coverage IB clients* 5.9% 5.6% 5.0%

*Percentage of investment banking clients in each rating category.

BUY, Neutral, and SELL in the above distribution correspond to our current ratings of Outperform, Neutral, and Underperform.

For purposes only of FINRA/NYSE ratings distribution rules, our Neutral rating falls into a hold rating category. Please note that stocks with an NR designation are not included in the table above.

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